

Presentation of Discussant's remarks on Mini-presentations for Other Publishing Activities

Mauro Politi

ISTAT - Italian National Statistical Institute

politi@istat.it

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- 2 Mini-presentations for Turnover (France, Mexico)
- 3 Mini-presentations for SPPI (France, Israel, Czech Republic)

Peculiarity of this economic activity: Change in classification ISIC and NACE

Other Publishing new to Service sectors including now also ISIC Rev 3 7740

OECD-EUROSTAT SPPI methodological guide will include 581 ?

First problem: comparability of the contents of time series could be not always respected

Second problem: changing in the characteristics of the market with electronic publishing (common to other activities of Services)

The sentence (France) shows the complexity of the statistical work on this new activity

“.....a good treatment would need a coordination of industrial PPI and services PPI compilers, with access to customs statistics and BoP statistics for a global and consistent treatment, beyond the scope of European STS regulation”.

The proposal to include printing in service activity for the future classification has still to be deepened

The experiences of the 4 countries have been presented: differences in the peculiarity of the national market conditions bring to different solutions

**Common to France and Czech Republic:
Need of distinction between**

With sale of advertising spaces

Without sale of advertising spaces

Quality adjustment for SPPI: inclusion of images color or B/W

To take all the best practices from CPI

Not “print titles that best meet the demands of long term monitoring”

Stratification including mainly the top sellers and not by purpose (education....)

CHALLENGES /1

- 1. Publishing is new activity to Service and needs a period of tuning (maybe a new change in classification?)**
- 2. Quality adjustment methods for SPPI have to be harmonized with CPI**

CHALLENGES /2

- 3. Distinction of the part of sales for advertising spaces needs more discussion**
- 4. The immateriality of products of publishing needs an evolution of the statistical methods to survey the evolution of the sector**